

FIND | SCREEN | ENROLL | RETAIN

TRIALWIRE - ACCELERATED PATIENT ENROLLMENT PLATFORM

AI & ALGORITHMS. HIPAA & GDPR COMPLIANT

AWARD-WINNING AI & ALGORITHM PLATFORM



**WE MAY BE HIGH-TECH
BUT IT'S ALL ABOUT
CONNECTING WITH
PEOPLE AND TRUST**



THE PROBLEM: MORE THAN **80% OF** **TRIALS** FAIL OR FACE EXPENSIVE DELAYS

TRIALWIRE™ IS THE LEADING DIGITAL PATIENT RECRUITMENT PLATFORM, PURPOSE-BUILT TO ADDRESS THE ONGOING CHALLENGES OF CLINICAL TRIAL ENROLLMENT.



THE **OLD WAY** OF FINDING PATIENTS ISN'T WORKING

- SITES OFTEN STRUGGLE TO DELIVER PATIENT NUMBERS
- SOCIAL MEDIA IS LOW TRUST
- MASS PATIENT SCREENING IS DRAINING SITE TIME
- PATIENTS DON'T WANT TO GIVE THEIR PERSONAL DETAILS
- RECRUITMENT FIRMS RELY ON TIRED DATABASES



KEY BENEFITS

- **HIPAA & GDPR COMPLIANT**
- **PAY PER ENROLLED - RISK SHARE**
- **NO IRB/EC SUBMISSION**
- **START IN 24 HOURS**
- **SMART PATIENT FINDER ALGORITHMS**
- **AI-MATCH PATIENT SCREENER**
- **SECURE ON SALESFORCE HEALTH CLOUD**



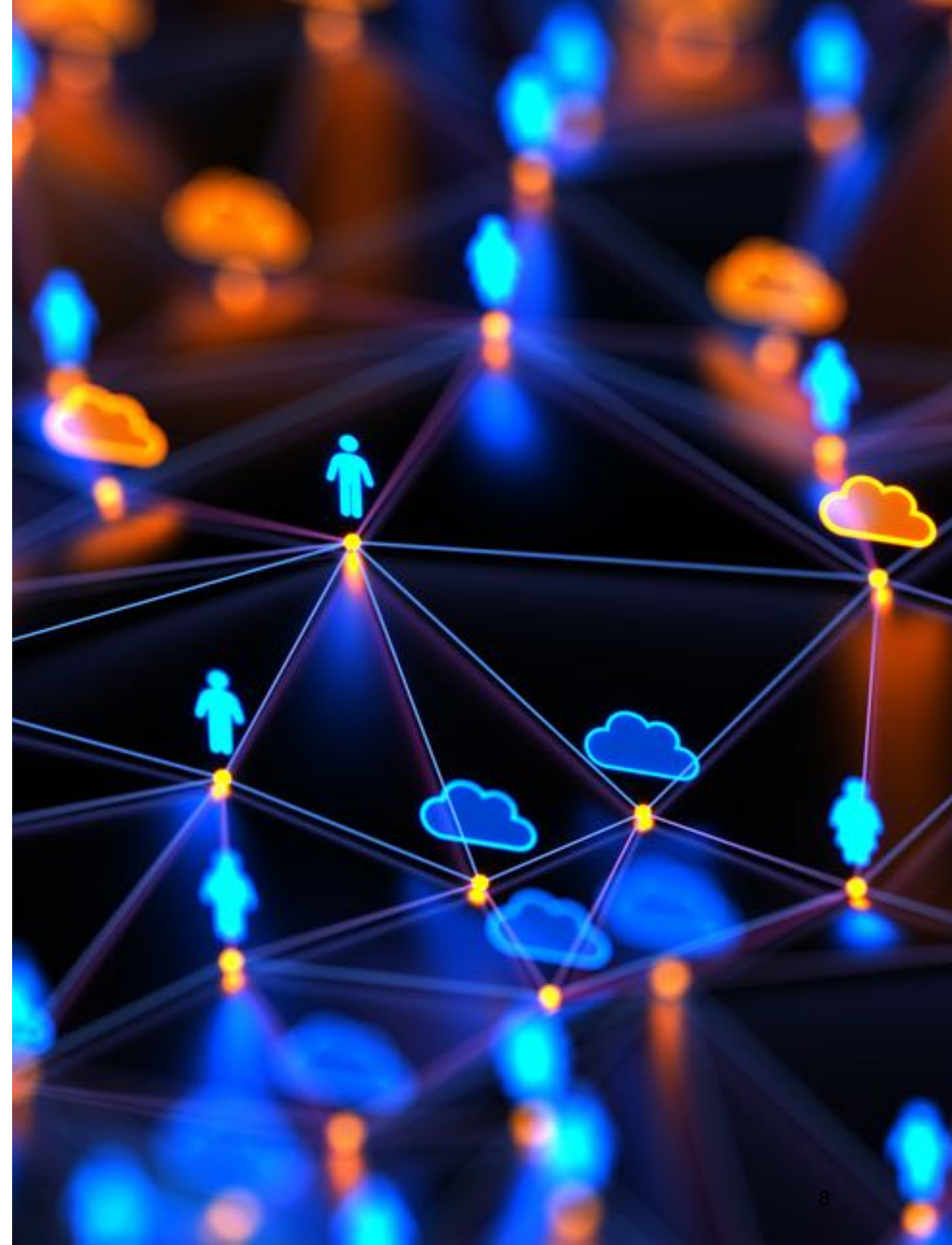
THE FIRST RISK-SHARE SOLUTION

TRIALWIRE™ IS THE FIRST DIGITAL PATIENT RECRUITMENT PLATFORM TO OFFER A RISK-SHARE PAY PER ENROLLMENT PAYMENT MODEL. SO YOU ONLY PAY IF WE SUCCEED.



POWERED BY HEALTH ALGORITHMS FOR RAPID RESULTS

TRIALWIRE'S RAPIDRESCUE™ SOLUTION COMBINES ADVANCED HEALTH ALGORITHMS AND ROBUST DATA INSIGHTS TO RAPIDLY IDENTIFY ELIGIBLE PARTICIPANTS. THIS SIGNIFICANTLY REDUCES ENROLLMENT TIMELINES AND ASSOCIATED COSTS.



GEO-TARGETTED AND **ONLINE** INTENT

TRIALWIRE'S RAPIDRESCUE™ SOLUTION FINDS
PEOPLE ACTIVELY ONLINE SEARCHING AND
RESEARCHING INFORMATION ABOUT THEIR
CONDITION



THOUSANDS OF NEWS & HEALTH MEDIA PARTNERS

FINDING PEOPLE AND INVITING THEM INTO AI-
SCREENING TO MATCH THEM WITH A STUDY ON THE
PLATFORM



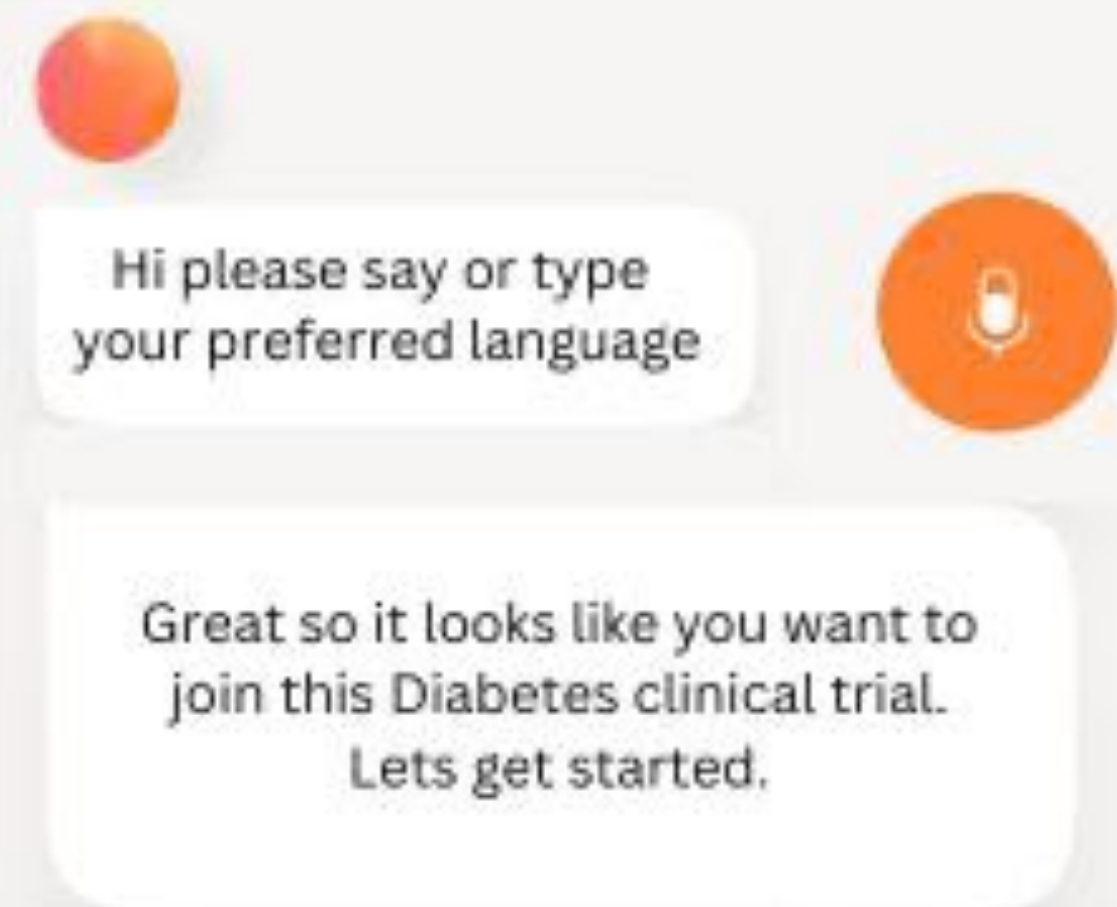
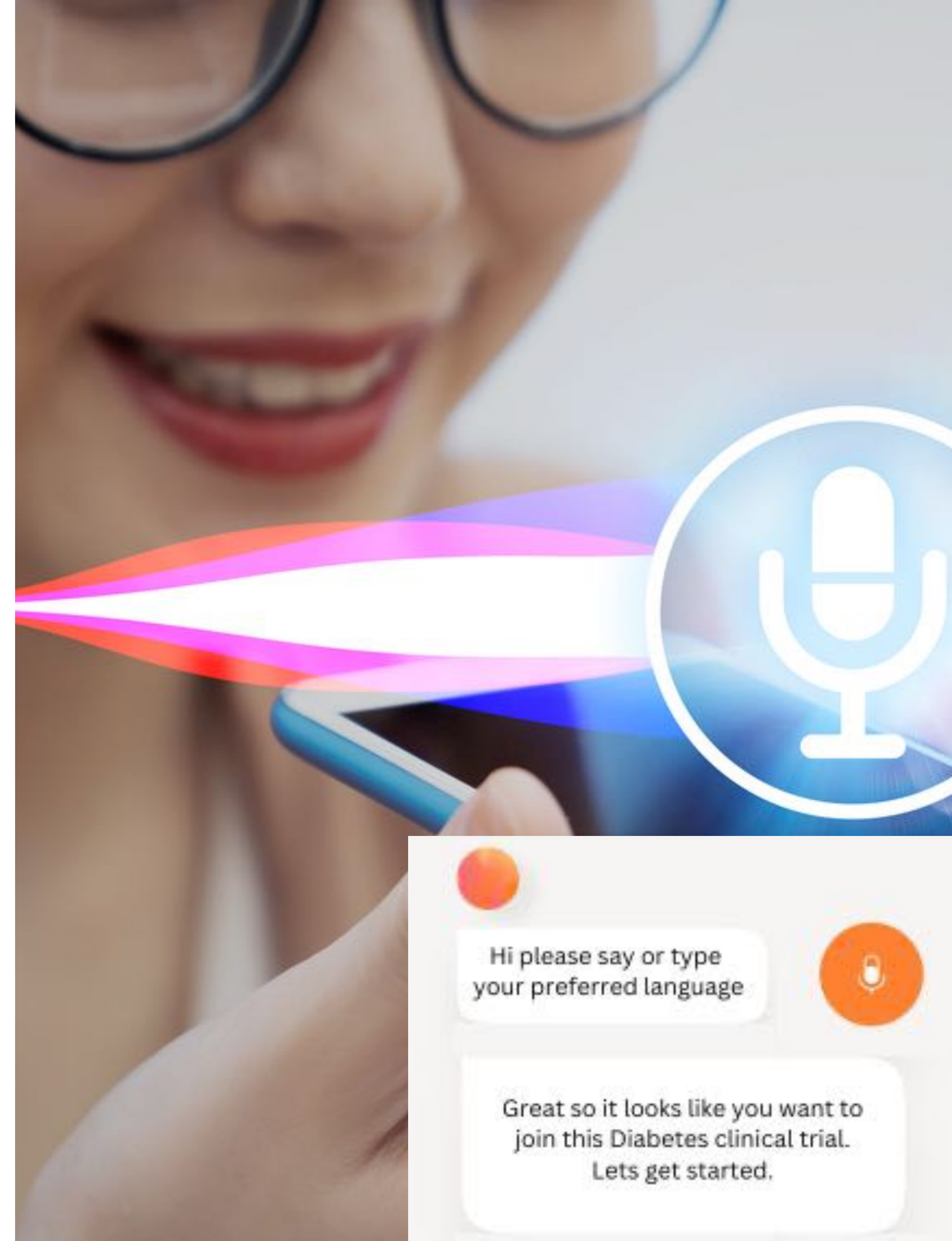
ADVANCED SCREENING USING AI-MATCH

THE PLATFORM'S AI-MATCH TOOL AND AI AGENT SEAMLESSLY CONNECT THESE CANDIDATES TO SUITABLE CLINICAL TRIALS WITHIN MINUTES - WHETHER FOR TRADITIONAL SITE-BASED STUDIES OR VIRTUAL/DECENTRALIZED TRIALS (DCTS).



AI-VOICE AGENT SCREEN

- AI TRAINED PER STUDY
- SECURITY - HIPAA & GDPR COMPLIANT
- SALESFORCE HEALTH CLOUD
- ALL LANGUAGES
- UNLIMITED TALK TIME 2 MINUTES OR 2 HOURS
- AI AGENT ALLOWS THOUSANDS EVEN MILLIONS OF SCREENS PER SECOND



DELIVERING HIGH RETENTION PATIENTS

TRIALWIRE'S PROPRIETARY ALGORITHMS IDENTIFY INDIVIDUALS ACTIVELY SEEKING AND RESEARCHING HEALTH INFORMATION ONLINE. THESE PEOPLE ARE HIGHLY MOTIVATED AND HAVE PROVEN TO BE HIGH RETENTION.



PATIENT DATA AND IP SECURITY IS KEY TO EVERYTHING WE DO

**THE PLATFORM IS BUILT ON SALESFORCE HEALTH
CLOUD, ENSURING THE HIGHEST LEVELS OF SECURITY
AND COMPLIANCE.**



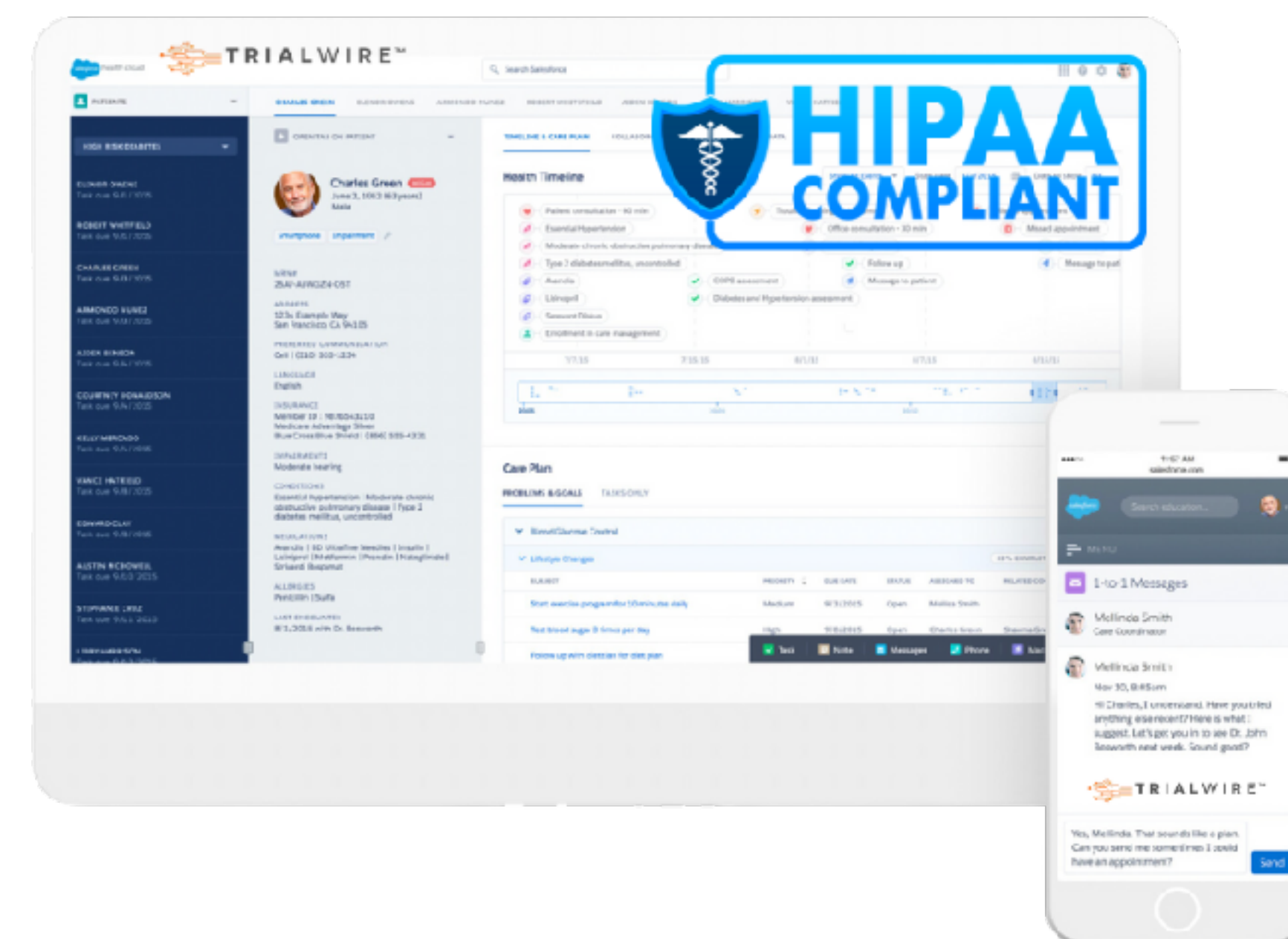
ONCOLOGY, RARE DISEASES & CNS SPECIALISTS

FOUNDED IN 2020, TRIALWIRE SPECIALIZES IN PATIENT RECRUITMENT FOR ONCOLOGY, RARE DISEASES, AND CNS CLINICAL TRIALS AND IS A PREFERRED RECRUITMENT PARTNER FOR MANY GLOBAL CROS.



DEDICATED PORTALS FOR **RAPID** **ENROLLMENT** & **REAL-TIME UPDATES**

THE PLATFORM INCLUDES DEDICATED PORTALS FOR SPONSORS, CROS, AND SITES, PROVIDING REAL-TIME VISIBILITY INTO RECRUITMENT PROGRESS AT BOTH SITE-SPECIFIC AND OVERALL STUDY LEVELS. SITES HAVE SECURE ACCESS TO PATIENT DATA AND ALL RELEVANT MEDICAL INFORMATION.



DATA INFORMS REAL-TIME **SITE** **STATUS** & PROGRESS

CLINICAL TEAMS, SPONSORS, AND CROs GAIN CONTINUOUS, REAL-TIME INSIGHT INTO RECRUITMENT PERFORMANCE, ALLOWING FOR PROACTIVE ADJUSTMENTS AND DATA-DRIVEN DECISION-MAKING THROUGHOUT THE ENROLLMENT LIFECYCLE.



UNIFIED COMMUNICATION SYSTEM TO CONNECT WITH PATIENTS FAST

SITES BENEFIT FROM TRIALWIRE'S INTEGRATED COMMUNICATION SYSTEM, WHICH INCLUDES SECURE SMS/TEXT MESSAGING, VIDEO CALLS, PHONE, AND EMAIL, ENABLING RAPID PATIENT ENGAGEMENT, FOLLOW-UP, AND RETENTION.

STARTS IN UNDER 24 HOURS

**TRIALWIRE CAN START RECRUITING WITHIN 24 HOURS
AND DOES NOT NEED IRB OR OTHER REGULATORY
SUBMISSIONS/APPROVALS.**



THE FUTURE

- NUMBER OF TRIALS INCREASING
- TRIALS BECOMING MORE COMPLEX
- PATIENT COMMUNICATIONS CHALLENGE WITH
- MEDICAL LITERACY DECLINE
- PATIENT DEMAND INCREASE AS HEALTHCARE COSTS ESCALATE

Personalized AI-voice assistant throughout trial

